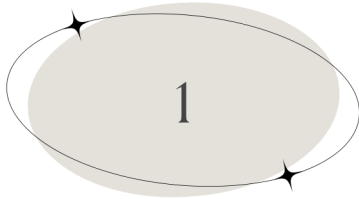


GET MORE REVIEWS

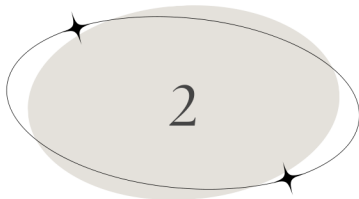
as a self-publishing author



EBOOK AUTHOR'S NOTE

IF YOU ARE PUBLISHING ON KINDLE UNLIMITED OR A SIMILAR EBOOK PLATFORM, MAKE SURE THAT YOUR AUTHOR'S NOTE, GENERALLY THE LAST PAGE YOUR READERS SEE, ASKS FOR A REVIEW—READERS DON'T ALWAYS KNOW HOW IMPORTANT IT IS TO YOUR SUCCESS—AND HAS A DIRECT LINK TO YOUR REVIEW PAGE:

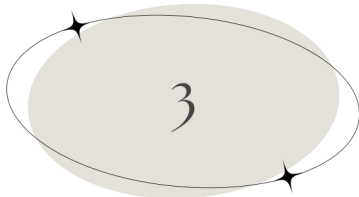
- [HTTP://WWW.AMAZON.COM/REVIEW/CREATE-REVIEW?&ASIN= + \(ASIN OR ISBN 10\)](http://www.amazon.com/review/create-review?&asin=)



SOCIAL MEDIA STORIES

ADD THE SAME REVIEW LINK ABOVE—AND LINKS TO REVIEW ON GOODREADS, ETC.—IN YOUR INSTAGRAM AND OTHER SOCIAL PLATFORM STORIES.

PEOPLE ARE FORGETFUL! THE EASIER YOU MAKE LEAVING A REVIEW, THE MORE LIKELY THEY ARE TO DO IT.



EMAIL LIST

IF YOU HAVE AN EMAIL LIST OR NEWSLETTER YOU SEND OUT REGULARLY, REMIND YOUR READERS TO LEAVE A REVIEW. BE SURE TO LET THEM KNOW WHY IT'S SO IMPORTANT.

REMEMBER, ARC READERS ARE YOUR FIRST REVIEWERS! EARLY REVIEWS HELP WITH PRE-ORDERS, RELEASE DAY SALES, SEO AND SEARCH RANKINGS. CHOOSE THEM WISELY AND COMMUNICATE OFTEN.

LIFE HAPPENS, AND THEY MAY FORGET TO LEAVE A REVIEW OR NOT BE ABLE TO READ YOUR BOOK ALTOGETHER, SO BE KIND, BE UNDERSTANDING, AND JUST SEND A QUICK MESSAGE IF YOU ARE CONCERNED.